

THE BIGGEST EVER TOURISM EXPO IN BANGLADESH

12th ASIAN TOURISM FAIR 2025

20 COUNTRIES 200 EXHIBITORS



September **18** **19** **20**, 2025

International Convention City Bashundhara (ICCB)
Dhaka, Bangladesh

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www.asiantourismfair.com



Bangladesh



Maldives



Thailand



Sri Lanka



Bhutan



Malaysia

ASIAN TOURISM FAIR (ATF)

Tourism is increasingly a major source of economic growth, employment, income and main revenue of many developing countries. It can significantly contribute to social and economic development activities.

It gives us immense pleasure to invite you to the 12th Asian Tourism Fair (ATF, Dhaka) scheduled to be held on September 18-20, 2025 at International Convention City Bashundhara (ICCB), Dhaka Bangladesh.

ATF is an exceptional platform providing immense opportunities for tourism buyers and sellers from Asian countries to come and showcase their latest Products & services. It is the largest and most popular tourism event in Bangladesh.

This not-to be missed showcase “Asian Tourism Fair” would also serve as a useful development tool for disseminating information for conservation, culture as well as inspire local communities in different countries and help each others tourism destinations.

EVENT'S HIGHLIGHTS

On the early celebration of world tourism day 2025, this year Asian Tourism Fair has taken added glory & prestige with the side line events of Seminar, Workshop, Skill convention, Cultural Programme, Bangladesh Tourism Night & Award Ceremony along with tourism trade exhibition, B2B & B2C Sessions.

EXHIBITORS

Adventure Tourism Clubs | Airlines, Railways, Bus, Cruise Lines | Amusement, Theme Parks, Health Spas & Resorts | Duty free shops, Souvenir Shops | Entertainment and Hospitality equipments | Hotels, Resorts, Motel, Guest House | National Tourism Organizations | Tour Operators, Travel Agents | Tourism Institutes & Training centers | Travel Accessories & Equipments | Travel Insurance, Travel loan, Credit Card | Travel Reservation Systems | Travel Publishers & Photographers | Medical Tourism | MICE | Community Based Tourism |

MARKET POTENTIAL

Bangladesh is one of the fastest growing markets for outbound, inbound and domestic tourists. Even in the present scenario of corporate culture, the most of companies are offering annual corporate trip at home or abroad. Flights are increasing significantly between Bangladesh and other countries, especially in the Asian & Middle East regions.

Bangladesh is one of the best valued destinations for international tourist (Source: Lonely Planet) having the largest mangrove forest, longest unbroken sea beach, tea gardens, hilly areas and ethnic community, rich cultural heritages, Buddhist heritage sites, hospitable people and many more. It's a valued destination for community based tourism as well. It is the destination of celebrating diversity. Bangladesh is also one of potential tourist source mark et for many asian destinations.

PREVIOUSLY PARTICIPATED COUNTRIES

Bangladesh | India | Nepal | Bhutan | Thailand | Malaysia | Sri Lanka | Indonesia | China | Korea | Sri Lanka | Japan | Jordan | Iran | Qatar | Philippine | Singapore | Lithuania | Maldives.

HOTEL, TRANSPORT & TOUR

Discounted hotel, transport & pre/post event trip reservation can be done through ATF nominated agents and enlisted hotels. It is applicable only for exhibitors who take early bird registration opportunity.

VISITORS

Business Travel Agencies | National & International Tourism Representative | Corporate Travel Buyers | Tourism Skills Professionals | Travel media Professional | Leisure Travelers (FIT & GIT) | Adventure Travelers | Corporate Travelers | Industry Students | Researches | High ending Travellers |

REGISTRATION SCHEDULE

Registration Start : On Going
Late Registration : 31 August 2025



China



Philippines



Nepal



Turkey



Indonesia



Lithuania

RATE OF BOOTH

Booth	Size	Rate
Standard Booth	(8'X8') = 64 sft	USD 1500
Semi Pavilion	(8'X16') = 128 sft	USD 3000
Pavilion	(16'X16') = 156 sft	USD 6000
Prime Pavilion	(24'X16') = 384 sft	USD 9000

* Above rates are not included VAT & TAX

FACILITIES (EACH STALL)

- 1 Table 2 Chairs
- Fascia with Company name
- 1 Basket & Floor Carpet
- 2 Tube Lights & Power Socket

TERMS & CONDITIONS

A) LIABILITIES :

Asian Tourism Fair will not be liable for any loss or damage of any exhibit. Exhibitors are advised to insure their exhibits theft, loss or damage, and for fire.

B) LOGISTICS :

Logistic supports like Stall decoration, clearing and transportation of goods can be done with nominated agent. Other support like Telephone, Photocopy, Photograph and sales staffs can be arranged during the exhibition on payment with prior requisition. Other

C) CANCELLATION OF STALL BOOKING :

Cancellation of stall booking shall only be considered on written

application latest by 30 July 2025. 50% percent of the registration fee will be deducted for cancellation. No Cancellation request will be entertained after the deadline.

MODE OF PAYMENT

All payments are to be made in favor of organizer's Account. Bank Transfer costs will be borne by the sender.

Account Name : **Parjatan Bichitra**
 A/C Number : **62833000159**
 Bank Name : *Bank Asia*
 Branch : *Sukrabad Branch, Holding-02, Mirpur Road*
Sukrabad, Dhaka, Bangladesh
 Branch Code : 628
 Routing No. : 070270686

ORGANIZED BY

ATF Dhaka is brought to you by the popular travel and tourism magazine in Bangladesh -**The Parjatan Bichitra**, Endorsed by - Ministry of Civil Aviation and Tourism, Govt. of Bangladesh, with supported by Bangladesh Parjatan Corporation (BPC), Bangladesh Tourism Board (BTB) & tourism trade association in home & abroad

MANAGEMENT BY

The upcoming Asian Tourism Fair will be professionally managed by the leading event management organization-Brand Care Global.

REGISTRATION

You are requested to fillup the registration form for confirming your booth & send to fair secretariat :

House - 97/1, Flat - 2B, Sukrabad
 Sher-E-Bangla Nagar, Dhaka-1207
 Bangladesh.

E-mail : asiantourismfair@gmail.com
 Phone : +88 02-222242944

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DMCL Desert Express Travel & Tours LLC

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 Burj Nahar Views Building
 Deira, Dubai, U.A.E
Mobile : +97154 400 8920



এশিয়ান টুরিজম ফেয়ার

11th ASIAN TOURISM FAIR

September 19 20 21, 2024

International Convention City Bashundhara (ICCB), Dhaka

China

Inauguration 2024

Inauguration 2022

Inauguration 2018

Inauguration 2016

Inauguration 2014

Inauguration 2011

Inauguration 2017

Inauguration 2023

10th ASIAN TOURISM FAIR & BANGLADESH TOURISM DEVELOPMENT SUMMIT 2023

September 21 22 23, 2023

Bangabandhu International Conference Center (BICC), Dhaka, Bangladesh

9th ASIAN TOURISM FAIR

Sept. 29 30 & Oct. 01 2022

International Convention City Bashundhara (ICCB), Dhaka

9th ASIAN TOURISM FAIR

Sept. 29-30 & Oct. 01, 2022

International Convention City Bashundhara (ICCB), Dhaka

Sri Lanka

8th ASIAN TOURISM FAIR

September 26 27 28, 2019

International Convention City Bashundhara (ICCB), Dhaka, Bangladesh

7th ASIAN TOURISM FAIR

September 28 29 30, 2018

International Convention City, Bashundhara (ICCB), Dhaka

Bangladesh

6th ASIAN TOURISM FAIR

28, 29 & 30 September 2017

International Convention City, Bashundhara (ICCB), Dhaka, Bangladesh

Bangladesh

September 29, 30 & October 01, 2016

International Convention City, Bashundhara (ICCB), Dhaka, Bangladesh

Bangladesh

4th ASIAN TOURISM FAIR (ATF)

August 27 28 29, 2015

International Convention City, Bashundhara, Dhaka, Bangladesh

Indonesia

ASIAN TOURISM FAIR (ATF)

September 11 12 13, 2014

Bangabandhu International Conference Centre, Dhaka, Bangladesh

Indonesia

Inauguration 2012

21st September, 2012

BANGABANDHU INTERNATIONAL CONFERENCE CENTER (BICC), DHAKA, BANGLADESH

Philippines

ASIAN TOURISM FAIR 2011

BANGABANDHU INTERNATIONAL CONFERENCE CENTRE

PARTICIPATING COUNTRIES

ATF Dhaka